

Identity Management

Create, store, and manage trusted identities



Secure identity creation, storage and management for enterprises that want to take their customer engagement strategy to the next level.

Identity management challenges

Securely storing and managing digital identities is a challenge for enterprises seeking to differentiate their customer experience and make their business more competitive.

Regulations vary worldwide and impact how data, including biometric data, can be stored and used.

Service providers can leverage identity management to:

- › Have a unified view of their customers
- › Offer a personalized experience
- › Simplify authentication for improved engagement
- › Comply with various KYC and data privacy regulations

Identity Management

Our Identity Management Platform offers enterprises the ability to create, store and manage digital identities in a completely secure space with a high level of assurance. It provides:

- › Identity lifecycle management
- › ID document database storage
- › Biometric database storage
- › Data deduplication
- › Case management for manual adjudication
- › ID orchestrator for workflow management

Identity Management is part of the IDEMIA Identity Platform, a universal platform for secure and trusted digital identity proofing, management and authentication.

Benefits



Trusted identities storage and management

- › Protection of the identity data of your customers
- › ID document and biometric data storage for authentication



Continuous identity assurance

- › Deduplication, to ensure a unique identity per customer
- › Manual adjudication
- › Periodic update of customer data (re-KYC)

Why IDEMIA?

- › Global leader in biometrics with 40 years of experience in fingerprint, face and iris verification
- › More than 3 billion identity documents produced worldwide
- › Holistic approach to digital identity that is adaptable to local regulations and frameworks



Personalized experiences

- › 360-degree view of customer identities
- › Personalized services
- › Identity attributes aggregation
- › Easy integration and customization of ID workflows

Identity lifecycle management

Our Identity Management Platform gives organizations full digital identity lifecycle management capabilities, which enables them to keep digital identities secure and accurate, and to enrich them over time.

Once data attributes have been collected and verified during onboarding, a digital identity is created and stored. It can be enriched over time by collecting additional attributes, such as biometrics, ID documents....



ID document and biometric database storage

Secure database storage of user ID document data and biometric templates, used for profile matching and data deduplication in compliance with local regulations and privacy laws.



Data deduplication

1:N search and match of the identities presented during customer onboarding against existing ID document and biometric data. This ensures a fully-fledged database sanity check.



ID orchestrator for dynamic workflow management

A workflow manager which enables service providers to easily integrate, deploy and customize identity services depending on the local regulatory framework, business needs, and the availability of data sources.



Attribute aggregation

Enrichment of an identity through the aggregation of information from multiple sources, including third parties (i.e. credit check companies, banks, telcos or customer databases, owned by the service provider).



Case management for manual adjudication

A web-based portal for human adjudication services that enables manual verification to complement the automated verification process.



Value proposition

Reliable customer database

- › Ensure uniqueness of identity
- › ID enrichment and continuous updates
- › Global user profile that unifies all identity attributes

Adaptability

- The design of custom solutions depends on:
- › Local identity frameworks and availability of ID proof
 - › Local regulations
 - › Specific business needs

Easy customization and integration

- › ID orchestrator: web-based tool to build workflows
- › Single API for all ID proofing, management and authentication workflows
- › Easy connection to third party services and data sources



IDEMIA Identity Platform

Identity Management is part of the IDEMIA Identity Platform. To learn more, visit [idemia.com](https://www.idemia.com)

- › Identity Proofing
- › Identity Management
- › Identity Authentication